

# Elena V. Stepanova

## Curriculum Vitae

Department of Psychology  
The University of Southern Mississippi  
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### EMPLOYMENT

**Assistant Professor**, University of Southern Mississippi, August 2013-  
**Assistant Professor**, Florida Gulf Coast University, August 2011- August 2013  
**Postdoctoral Fellow**, Social Cognitive Neuroscience Lab, University of Missouri-Columbia,  
Advisor: Dr. Bruce Bartholow, June 2010- July 2011

### EDUCATION

**Ph.D., Psychology**, Social and Personality, Washington University in Saint Louis, 2010  
Dissertation Title: "Implicit and Explicit Racial Attitudes: Moderation of Racial  
Typicality Evaluations." Advisor: Dr. Michael Strube. Core Dissertation  
Committee: Dr. Randy Larsen, Dr. Simine Vazire, and Dr. Desiree White  
**A.M., Psychology**, Social and Personality, Washington University in Saint Louis, 2005  
**B.A., Psychology** (awarded *summa cum laude*), La Sierra University, 2000

### HONORS, FELLOWSHIPS and AWARDS

#### *National and International*

American Psychological Association Advanced Training Institute Travel Grant, 2009  
Association for Psychological Science Student Caucus Travel Assistance Award, 2009  
American Psychological Association International Travel Award (May 2008)  
to present research at the XXIX International Congress of Psychology, Berlin,  
Germany, July 2008  
Honorable Mention, Society for Personality and Social Psychology Annual Meeting  
Graduate Student Poster Competition, January 2005  
Member, Psi Chi, The National Honor Society in Psychology, 2000-present  
United States Information Agency Fellowship as a part of the Freedom Support Act  
Undergraduate Program, May 1998-July 1999

#### *Institutional*

Continuing Fellowship, Graduate School of Arts and Sciences, Washington University,  
fall 2008-spring 2009  
Washington University Tuition Fellowship (tuition waiver throughout graduate training)  
Washington University Summer Research Fellowship Award (six time recipient)  
The Graduate Online Lecture Project Fellowship, Washington University in Saint Louis,  
sponsored development of interactive online lectures "Attitudes towards  
Homosexuality," June-July 2005  
2004 Sesquicentennial Graduate Student Research Symposium winner (2<sup>nd</sup> place in  
a social sciences category), Washington University, April 2004

#### *Departmental*

Washington University Department of Psychology Research Assistantship, fall 2009  
Washington University Department of Psychology Student Travel Award (six time  
recipient)  
Nies Scholarship, La Sierra University Psychology Department, September 1999-  
June 2000  
La Sierra University Psychology Department Research Stipend, spring 2000

## PUBLICATIONS

**Stepanova, E. V.** & Hagiwara, N. (in press). Category-Based and Feature-Based Bias: Measurement and Application. In M. Casas, L. Suzuki, C. Alexander, and M. Jackson (Eds.) *Handbook of Multicultural Counseling* (4<sup>th</sup> Edition).

Gilad, C., & **Stepanova, E. V.** (2015). The effect of religious priming on attitudes toward lesbians and gay men. *Psi Chi Journal of Psychological Research*, 20 (4), 188-196.

Brown, A. L., & **Stepanova, E. V.** (2015). Alcohol priming and victim blame in an acquaintance rape vignette [Abstract]. *Alcoholism-Clinical and Experimental Research*, 39, p. 148A.

Dunham, Y., **Stepanova, E. V.**, Dotsch, R., & Todorov, A. (2015). The development of race-based perceptual categorization: skin color dominates early category judgments. *Developmental Science* 18, 469-483. doi: 10.1111/desc.12228

**Stepanova, E. V.**, Strube, M. J., & Yablonsky, G. S. (2013). Now one is Russian, now one is not: Ethnic attitudes and categorization effects in the Russian Federation. *International Perspectives in Psychology: Research, Practice, Consultation*, 2(2), 85-99. doi: 10.1037/a0032339

**Stepanova E. V.** (2013). Cross-ethnicity effect (Face recognition). In K. Keith (Ed.) *The Encyclopedia of Cross-Cultural Psychology*. (pp. 286-288). Wiley-Blackwell.

**Stepanova E. V.**, Bartholow, B. D., Saults, J. S., & Friedman, R.S. (2012). Alcohol-related cues promote automatic racial bias. *Journal of Experimental Social Psychology*. 48, 905-911. doi: 10.1016/j.jesp.2012.02.006

**Stepanova E. V.** & Strube, M. J (2012). The role of skin color and facial physiognomy in racial categorization: Moderation by implicit racial attitudes. *Journal of Experimental Social Psychology*. 48, 867-878. doi: 10.1016/j.jesp.2012.02.019

**Stepanova, E. V.**, & Strube, M. J (2012). What's in a face? The role of skin tone, facial physiognomy, and color presentation mode of facial primes in affective priming effects. *The Journal of Social Psychology*. 152 (2), 212-227. doi:10.1080/00224545.2011.597797

**Stepanova, E. V.**, & Strube, M. J (2009). Making of a face: Role of facial physiognomy, skin tone, and color presentation mode in evaluations of racial typicality. *The Journal of Social Psychology*, 149 (1), 66-81. doi: 10.3200/SOCP.149.1.66-81

**Stepanova, E. V.**, Strube, M. J, & Hetts, J. J. (2009). They saw a triple lutz: Bias and its perception in American and Russian newspaper coverage of 2002 Olympic figure skating scandal. *Journal of Applied Social Psychology*, 39 (8), 1763–1784. doi: 10.1111/j.1559-1816.2009.00503.x

**Stepanova, E.**, Strube, M., Yablonsky, G., Pehrson, K., & Shuman, S. (2008). Studying explicit and implicit ethnic attitudes and ethnic categorization effects in the Russian Federation [Abstract]. *International Journal of Psychology*, 43, p. 810.

## RESEARCH FUNDING

**Received**

**Stepanova E.V.** Principle Investigator. (08/2011-08/2014). *Effects of Exposure to Alcohol-related Cues on Prejudice, Stereotyping and Discrimination*. ABMRF/The Foundation for Alcohol Research. Total cost: \$91,000

**Stepanova E. V.** Principle Investigator. (04/2009-05/2010). *Implicit and Explicit Racial Attitudes: Moderation of Racial Typicality Evaluations*. 2008-2009 Psi Chi Graduate Research Grant to conduct dissertation research, total cost: \$500.

**Not funded**

**Stepanova E. V.** Co-Principle Investigator (08/2015-07/2018) with PI Nao Hagiwara, Virginia Commonwealth University. *Collaborative Research: Underlying Cognitive Mechanisms of Feature-based Bias among Black, Asian, and White Americans*. NSF (PD 98-1332). Total cost (USM portion): \$260,180. Submission date: January 15, 2015. Not funded.

**Stepanova E. V.** Co-Principle Investigator (08/2014-07/2017) with PI Nao Hagiwara, Virginia Commonwealth University. *Collaborative Research: Facial Features that Underlie Perceptions of Racial Phenotypicality in Various Racial Groups*. NSF (PD 98-1332). Total cost (USM portion): \$210,350. Initial submission: January 14, 2013. Not funded. Re-submission: January 14, 2014. Not funded.

**Stepanova, E. V.** Co-Principle Investigator (08/2014-08/2016) with Saleem Alhabash and Casey O'Donnell, Michigan State University. NSF (IBSS, NSF 12-614). *Bias Ninja: Measuring and Changing Implicit Evaluations of Arabs and Muslims Using Mobile Games*. Submission date: January 23, 2013. Total cost: \$249,559. Not funded.

## RESEARCH INTERESTS

- Effects of alcohol and nicotine cues on social judgments
- Discrimination and alcohol/nicotine-cue reactivity
- Social categorization, prejudice, stereotyping and discrimination
- Developmental aspects of social categorization and biases
- Implicit and explicit ethnic and racial attitudes
- Conceptualization of race in priming measures
- Attractiveness and race

## CONFERENCE SYMPOSIA

**Stepanova, E. V.** (July, 2016). Facial Processing, Categorization, and Social Biases: Novel Approaches in Theory and Methodology. Symposium organizer, presenter and discussant. Symposium to be presented at the 31st International Congress of Psychology (ICP 2016), Yokohama, Japan.

## PRESENTATIONS

**Stepanova, E. V.,** Drobles, D. J., Echevarria, D. J., Collier, A. D., & Cruz, C. S. (January, 2016). *Discrimination, Stress and Reactivity to Alcohol Cues*. Poster session to be presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA

Brown, A. L., & **Stepanova E. V.** (June, 2015). *Alcohol Priming and Victim Blame in an Acquaintance Rape Vignette*. Poster session presented at the 38<sup>th</sup> Annual Research Society on Alcoholism Scientific Meeting, San Antonio, TX.

**Stepanova, E.V.** *Effects of Nicotine Priming on Performance in the Weapons Identification Task*. (February, 2015). Poster session presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Younes, N., & **Stepanova, E. V.** (February, 2015). *Structuring a Social Psychology Course around Current Events: The Shooting of Michael Brown*. Talk presented at the annual Educators Connect Conference, The University of Southern Mississippi, Hattiesburg, MS

**Stepanova, E.V.** *Social Categorization and Biases: All Roads Lead to Rome*. (September, 2014). Invited talk presented at the Department of Psychology, Tulane University, New Orleans, LA

**Stepanova, E. V.**, Bartholow, B. D., Sauls, J. S., Friedman, R. S., Benjamin, B., Gilad, C., Kovacs, S., Rand R. , & Rager, A. (July, 2014). *Effects of Alcohol-related Cues on Racial Biases and Discrimination*. Talk presented at the European Association of Social Psychology General Meeting, Amsterdam, Netherlands.

**Stepanova, E. V.**, Bartholow, B. D., Sauls, J. S., Benjamin, B., Rand, R., & Rager, A. (February, 2014). *Effects of Alcohol-related Cues on Racial Discrimination*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX

**Stepanova, E. V.** (January, 2013). *Effects and Mechanisms of Exposure to Alcohol-related Cues on Generalized and Stereotypic Racial Prejudice*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA

**Stepanova, E. V.**, Bartholow, B. D., Sauls, J. S., & Friedman, R.S. *Exposure to Alcohol-related Cues Promotes Racial Bias* (June, 2012). Talk presented at the 9<sup>th</sup> Biennial Society for the Psychological Study of Social Issues convention, Charlotte, NC

**Stepanova, E. V.** *Effects of Exposure to Alcohol-related Cues on Racial Bias*. (March, 2012). Invited talk presented at the Alcohol & Substance Use Research Institute, Department of Psychology, University of South Florida, Tampa, FL

**Stepanova, E. V.**, Bartholow, B. D., & Sauls, J.S. (January, 2012). *Placebo Prejudice: Effects of Alcohol Primes on Automatic Components of Racial Bias*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA

**Stepanova, E.** (January, 2011). *Implicit Racial Attitudes: Moderation of Racial Typicality Evaluations*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX

**Stepanova, E.**, Strube, M., Limes, D., & Wolkoff, L. (May, 2009). *Pictorial Race Activation in Priming Measures*. Poster session presented at the annual meeting of the Association for Psychological Science, San Francisco, CA

**Stepanova, E.**, Strube, M., Yablonsky, G., Pehrson, K., & Shuman, S. (July, 2008). *Studying Explicit and Implicit Ethnic Attitudes and Ethnic Categorization Effects in the Russian Federation*. Rapid communication poster session presented at the XXIX International Congress of Psychology, Berlin, Germany.

**Stepanova, E., & Strube, M.** (January, 2007). *Facial Primes in Measures of Implicit Prejudice: The Role of Skin Color, Facial Physiognomy and Presentation Mode*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN

**Stepanova, E., Strube, M., & Limes, D.** (May, 2006). *Role of Skin Color and Facial Physiognomy in Evaluations of Racial Typicality and Attractiveness*. Poster session presented at the annual meeting of the Association for Psychological Science, New York, NY

Brown, A., **Stepanova, E.,** Lo, C., & Lasticova, B. (May, 2006). *No Matter How Abstract or Concrete You Are, It Is Content That Matters*. Poster session presented at the annual meeting of the Association for Psychological Science, New York, NY

**Stepanova, E.** (January, 2006). *Graduate Online Lecture 2005: Attitudes toward Homosexuality*. Invited poster session presented at the ITeach symposium, Washington University, Saint Louis, MO

**Stepanova, E., & Hetts, J.** (May, 2005). *Biased Perception of Bias in Russian and American Mass Media Coverage of the 2002 Olympic Figure Skating Scandal*. Poster session presented at the annual meeting of the American Psychological Society, Los Angeles, CA

**Stepanova, E., & Hetts, J.** (January, 2005). *"They Saw a Game": Bias and Its Perception in the Depiction of the 2002 Olympic Figure Skating Scandal by American and Russian Mass Media*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA

**Stepanova, E., & Hetts, J.** (May, 2004). *The Interactive Influence of Skin Color and Facial Prototypicality on Implicit Prejudice*. Poster session presented at the annual meeting of the American Psychological Society, Chicago, IL

Hetts, J., Gurari, I., & **Stepanova, E.** (May, 2004). *Slings & Arrows of Outrageous Fortune: Naïveté and Permanence in Implicit Self-Evaluations*. Paper presented at the annual meeting of the American Psychological Society, Chicago, IL

**Stepanova, E., & Hetts, J.** (April, 2004). *Is It Race or Face?* Poster session presented at the Sesquicentennial Graduate Student Research Symposium, Washington University, Saint Louis, MO

**Stepanova, E.** (May, 1998). *Transitional Society: Personification of Carnivalization in Politics as Freedom Indicator*. Paper presented at the annual Civic Education Project International Student Conference, Budapest, Hungary

**Stepanova, E.** (March, 1998). *Personification of Carnivalization as Democracy Indicator*. Paper presented at the annual Civic Education Project Commonwealth of Independent States Student Conference, Tjumen, Russia

## TEACHING

*Advanced Social Psychology*, spring 2015, spring 2016

*Senior Seminar*, fall 2014, spring 2015, fall 2015, spring 2016

*Social Psychology*, fall 2014, fall 2015

*Introduction to Statistics for the Behavioral Sciences*, fall 2013, spring 2014 (2 sections), summer 2014

The University of Southern Mississippi, Hattiesburg, Mississippi

*Social Psychology*, fall 2012  
*Research Methods*, spring 2012  
*Senior Seminar* (discussing most prominent studies in psychology), spring 2012 & spring 2013 (2 sections)  
*Experimental Psychology*, fall 2011 (2 sections) & fall 2012  
Florida Gulf Coast University, Fort Myers, Florida

*Statistics for the Behavioral and Natural Sciences*, spring 2010  
*Social Psychology*, spring 2009  
Columbia College-Jefferson City Campus, Jefferson City, Missouri

*Introductory Psychological Statistics*, summer 2007  
*Introduction to Social Psychology*, summer 2006  
Washington University, Saint Louis, Missouri

**Teaching Assistant**, Washington University, Saint Louis, Missouri  
*Introductory Psychological Statistics*, fall 2006 & spring 2007  
*Introduction to Psychology*, fall 2005 & fall 2007  
*Lesbian, Gay and Bisexual Identity Development*, spring 2005-spring 2006  
*Introduction to Social Psychology*, Washington University, fall 2004 & spring 2008  
*Experimental Psychology*, fall 2003 & spring 2004

**Graduate Online Lecture Project Fellow**

Developed interactive online lectures "Attitudes towards Homosexuality," see  
[http://www.artsci.wustl.edu/~gol/elena\\_stepanova/newhome.html](http://www.artsci.wustl.edu/~gol/elena_stepanova/newhome.html)  
Password: attitudes

MENTORING

**Graduate Student Advisor**

Nafiyah Younes, pre-MA, Experimental Psychology, The University of Southern Mississippi, fall 2014-summer 2015

**Dissertation Committee Member**

Shaun Perisho, The University of Southern Mississippi

**Eagle Scholars Program for Undergraduate Research (Eagle SPUR) Mentor**

Joel Coutu, co-mentor with Hans Stadthagen, spring 2016-  
Maya Rex, fall 2015-

The University of Southern Mississippi

**Research Mentor**

Trained and supervised undergraduate students (independent/directed study, honors and volunteer research assistants):

The University of Southern Mississippi: Spring 2014: 7 students; Fall 2014: 6 students;  
Spring 2015: 6 students\* ; Fall 2015: 8 students

\*First place in Ethnicity/Race category at the 2015 Undergraduate Symposium on Research and Creative Activity. Cruz C., Russo, K., Kirkland, N., & Stepanova, E. V. (2015). *The Effects of Discrimination on Alcohol Craving and Stress*. University of Southern Mississippi.

Florida Gulf Coast University. Fall 2011: 12 students; Spring 2012: 10 students; Fall 2012: 12 students; Spring 2013: 10 students

Former lab members accepted to graduate programs: MSc. Program in Public Policy and Human Development, Maastricht University; M.A. program in counseling psychology, William Carey University; M.A. program in counseling psychology, University of Kentucky; M.S. in epidemiology, University of South Florida; M.S.W., Florida Gulf Coast University (2); Ed.S., Florida State University; M.A. in Experimental Psychology, Florida Atlantic University

Trained and supervised undergraduate students (for-credit research assistants), University of Missouri-Columbia, fall 2010-spring 2011

Trained and supervised undergraduate students (independent study, Mind and Brain fellows, for-credit and volunteer research assistants), Washington University, fall 2003-spring 2008

#### ADDITIONAL TRAINING

American Psychological Association's Advanced Training Institute on Exploratory Data Mining in Behavioral Research, University of Southern California, Los Angeles, July 2009, partially funded (\$300) by the APA ATI Travel Grant

The Stanford University Virtual Summer Institute in Political Psychology (VSIPP), Stanford Institute for Research in the Social Sciences, July 2006

Attended the Summer Institute in Social Psychology (SISP) Course in Communication, Language and Cognition (Instructors: Gün Semin and Robert Krauss) and workshop in questionnaire construction (Instructor: Norbert Schwartz), University of Michigan, Ann Arbor, July-August 2005

#### EDITORIAL SERVICE AND REVIEWING

Consulting Editor, *The Journal of Social Psychology*, September 2014-present (8-10 manuscripts per year)

Committee Member and Reviewer, SPSSI Grants-in-Aid Committee, October 2014-present (evaluating 50+ grant proposals per year)

Ad hoc Reviewer, *Group Processes & Intergroup Relations*, 2015

Ad hoc Reviewer, *Social Psychology*, 2015

Ad hoc Reviewer, *Alcoholism: Clinical and Experimental Research*, 2015

Ad hoc Reviewer, *Substance Use and Misuse*, 2014

Ad hoc Reviewer, *Exploring Psychology* textbook, ch. 13, D. Myers & N. DeWall, 2014

Ad hoc Reviewer, *National Science Foundation*, 2013, 2014

Ad hoc Reviewer, *European Journal of Social Psychology*, 2013

Ad hoc Reviewer, *Analyses of Social Issues and Public Policy*, 2013

Ad hoc Reviewer, *Cultural Diversity and Ethnic Minority Psychology*, 2013

Ad hoc Reviewer, *Social Psychology* textbook, L. Newman and R. Erber, 2013

Ad hoc Reviewer, Division 52 proposals for the APA Annual Convention, 2011

Ad hoc Reviewer, *Journal of Experimental Social Psychology*, 2010, 2011

APS Student Research Grant Competition Reviewer, 2007

APS Student Research Competition Award Reviewer, 2006-2007

#### DEPARTMENT and UNIVERSITY SERVICE

Judge, Undergraduate Symposium on Research and Creative Activity, the University of Southern Mississippi, spring 2015

Member, Brain and Behavior Psychology Faculty Search Committee, the University of Southern Mississippi, fall 2014 and fall 2015

College Awards Committee, the University of Southern Mississippi, fall 2014-

Psi Chi Faculty Advisor, the University of Southern Mississippi, fall 2014-  
Capstone Development Group, Department of Psychology, the University of Southern  
Mississippi, fall 2013-fall 2014  
Research Day Abstract Judge, the University of Southern  
Mississippi, spring 2014  
Black and Gold Day Representative, the University of Southern Mississippi, fall 2013  
and fall 2015  
Research Day Judge, Florida Gulf Coast University, spring 2013  
Psi Chi Faculty Advisor, Florida Gulf Coast University, spring 2013  
Psychology Club Faculty Advisor, Florida Gulf Coast University, fall 2012-spring 2013  
Assistant Administrator, SONA systems, Florida Gulf Coast University, fall 2011-spring  
2013  
Social and I/O Psychology Brown Bag Coordinator, Florida Gulf Coast University, fall  
2011-spring 2013  
Lab Coordinator, Florida Gulf Coast University, Psychology Program, fall 2011-spring  
2013  
Member, Infant Development Postdoctoral Search Committee, Florida Gulf Coast  
University, fall 2011  
Member, Washington University Psychology Department Diversity Committee,  
fall 2004-spring 2007  
Representative, Washington University Psychology Graduate Student Association,  
fall 2004-spring 2007

#### MEMBERSHIP in PROFESSIONAL ORGANIZATIONS

Association for Psychological Science  
Society for Personality and Social Psychology  
Society for the Psychological Study of Social Issues  
Society for the Teaching of Psychology

#### MEDIA COVERAGE OF RESEARCH

Stepanova et al., 2012 featured in [\*MU News Bureau\*](#), [\*Yahoo! News India\*](#), [\*Columbia Daily Tribune\*](#), [\*Newstrack India\*](#), [\*Science Codex\*](#), [\*MedicalExpress.com\*](#), [\*HealthCanal.com\*](#), [\*Broward-Palm Beach New Times \(blog\)\*](#), [\*Futurity: Research News\*](#), [\*Therapy Toronto News\*](#), [\*psypost.org\*](#), [\*stonehearthnewsletters.com\*](#), [\*sciencenewslines.com\*](#), [\*EurekaAlert! by AAAS\*](#), [\*TopNews.in\*](#), [\*One Pakistan News\*](#), [\*blackpoliticsontheweb.com\*](#), [\*The Jury Expert\*](#), [\*The Situationist\*](#)

Invited to write [an opinion piece](#) by the Society for the Psychological Study of Social Issues concerning events in Ferguson, MO